



CONTATTI

📍 via Giovanni XXIII, 21
San Lazzaro di Savena,
Bologna, 40168

✉️ martinaviestiartcurator@gmail.com

📞 +39 - 3272425246

RIASSUNTO DELLE COMPETENZE

•••• Leadership

•••• Branding

•••• Communication

•••• Problem Solving

•••• Formazione personale e del team

•••• Miglioramento del processo

LINGUE

Italian: Native Speaker

English: C1 (IELTS 7)

French: B2

MARTINA VIESTI

SENIOR ART CURATOR

OVERVIEW

Art Curator with a holistic understanding of marketing and social media management models in relation to supporting and managing the image of international artists.

WORK EXPERIENCE

"BRAIN CAKE" Exhibition at La Pedrera, Barcelona

December 2022

- Artist management and coordination
- Exhibition setup and technology/digital management support
- Artist welcoming and support

Chief Art Curator

M.A.D.S. Art Gallery | October 2020 - present

- Artist selection and promotion for exhibitions
- Concept Development
- Critical and analytical reviews
- Junior Art Curator Training

Communication Department Intern

CRIF SPA | June 2020 - December 2020

- Press releases, research and publication ,assistance
- Supporto for financial education project with journalist Zucca and Esposti (Il Sole 24 Ore)

Communication and Marketing Assistant

Vetrare Pryvé srls and Business Center Bologna | October 2019 - June 2020

EDUCATION

University of Bologna

Master's Degree in Public, Corporate and Advertising Communication | September 2017 - October 2019

- Thesis: "Celebrity endorsement, not anymore: Form Red Carpets to brand alliance"
- Degree grade: 110L/110

University of Bologna

Bachelor's Degree in Political, Social and International Science | September 2014 - October 2017

- Communication Track
- Thesis: "Internet of Things and Digital Marketing : The digitalization of everyday life"